

# PRIDE. CHALLENGE. ACHIEVEMENT.

CREDENTIAL YEAR 2017-18

## BROADCAST COMMUNICATIONS

### Credentials

Broadcast Communications AAS degree	60-62 cr.
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### Major Description

Broadcast communications plays a vital role in the dissemination of news, information and entertainment worldwide and has become even more important in the Internet age. Whether you are interested in becoming a radio or television reporter, a director, video editor, web producer or sound engineer, you can prepare yourself by earning an associate degree in broadcast communications. Through a unique partnership between Schoolcraft and the Specs Howard School of Media Arts, you can:

- Spend a year at the Specs Howard studios to get real-world training while earning credits toward your degree.
- Earn the balance of your credits at Schoolcraft.
- Start the program at either Specs Howard or Schoolcraft.
- Get additional hands-on experience through Schoolcraft's Video Production Club, and working local sporting and community events like broadcasts of Schoolcraft College's team events.
- Follow in the footsteps of program graduates who work at local and national radio and television stations and in the film and television industries.

### National Median Salaries for Broadcast Communications-related positions (source: US BLS);

Announcer: \$27,750

Audio & Video Editors: \$46,280

Newscaster: \$35,870

Broadcasting/Sound Technicians: \$41,200

### Broadcast Communications AAS Degree

Schoolcraft program code # AAS.00041

Students will develop the skills necessary to function as entry-level employees in radio, television, cable television or industrial television settings. The sixty-hour program is articulated with the Specs Howard School (SHS) of Media Arts, Inc. located in Southfield, Michigan. Fifteen credit hours are awarded for completion of the SHS certificate program and the remaining credit hours are taken at Schoolcraft.

All courses are not offered each semester. Students should work with an academic advisor or counselor to develop a schedule that will work for them. The program can begin at either school. Students who satisfactorily complete all college and program requirements qualify for an associate in applied science degree.

### SAMPLE SCHEDULE OF COURSES

#### Specs Howard School of Media Arts

Approved Articulation Credit	15
<b>Total Credits</b>	<b>15</b>

#### Schoolcraft College Requirements

Students are encouraged to take their college requirements early in their program. However, these courses are not required before beginning program courses.

#### First Year-Fall Semester

#### First Year—Winter Semester

Mathematics	Select one	3-4	CIS 105	Computer Orientation	1
MATH 101	Business Mathematics		COMA 201	Discussion	3
MATH 113	Intermediate Algebra for College Students		GEOG 135	Earth Systems	4
BUS 101	Introduction to Business	3	PSYCH 201	Introductory Psychology	4
COMA 103	Fundamentals of Speech	3	THEA 241*	Oral Interpretation of Literature	3
ENG 101	English Composition	3		<b>Total Credits</b>	<b>15</b>
THEA 210	Acting I—Theory and Elements	3			
	<b>Total Credits</b>	<b>15-16</b>			

#### Second Year—Fall Semester

ENG 107	Introduction to Journalism	3
GEOL 133	Physical Geology	4
POLS 105	Survey of American Government	3
SOC 201	Principles of Sociology	3
Elective	Any 100- or 200-level course not previously taken	2-3
	<b>Total Credits</b>	<b>15-16</b>

### PROGRAM TOTAL 60-62 CREDITS

\* This class is offered on a rotational basis. Contact Liberal Arts office for current offerings.

Students planning to transfer should check the transfer institution's requirements/guides or discuss their options with a counselor or advisor. Number of credits may vary depending on the course selection.



It is the policy of Schoolcraft College that no person shall, on the basis of race, religion, color, gender, age, marital status, disability, sexual orientation, and/or national origin, be subjected to discrimination during or be excluded from participating in or be denied the benefits of any program or activity or in employment.



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