Marketing Your GSA Schedules Contract

Wednesday, January 12, 2011 • 9:00 AM – Noon • VT 425
Registration begins at 8:30 AM
$40 per person (includes continental breakfast)

Reservations required!

General Services Administration (GSA) Federal Supply Schedules are contract vehicles that allow federal agencies to purchase more than 4 million products and services directly from more than 8,600 commercial suppliers. After dedicating considerable time and resources to obtaining a schedules contract, contractors find they need assistance in marketing to the federal government.

The PTAC of Schoolcraft College will host GSA contractors for a morning of instruction and conversation regarding marketing GSA products and/or services to the federal government. The morning will consist of a presentation by facilitator Mike Klewicki followed by a roundtable discussion of specific issues that companies are facing. The focus will be on finding new federal customers and increasing contract sales.

This event is intended for companies that currently hold a GSA Schedules Contract and wish to learn more about marketing their schedule and company to government agencies.

For more information call (734) 462-4438.
Marketing Your GSA Schedule Contract

Registration opens Monday, December 13, 2010

Section No. 910749
CES2 1560

Wednesday, January 12, 2011
Fee: $40.00

9:00 am–Noon
Location: VT 425

Register Online!

• Click here to access WebAdvisor or enter the following URL in your browser window: https://webadvisor.schoolcraft.edu
• Click on Continuing Education (Non-Credit)
• Click on “Register and Pay for Continuing Education Classes”
• Choose the subject line: Small Business/Entrepreneur
• Insert appropriate CES or Section Number for the date of the class you want to attend.
• Credit card payment is required when registering via the Web. Please have your credit card information at hand.
• If you experience problems registering, contact the Admissions and Enrollment Center at 734-462-4426 before proceeding.
• Online registration hours are
  Monday–Friday 3 a.m. to 10 p.m.
  Saturday 3 a.m. to 11 p.m.
  Sunday 3 a.m. to 9 p.m.

Registration for classes is currently open and continues until the day before the class first meets. Register early for best class selection!

For more information, please call Continuing Education and Professional Development at 734-462-4448, email continueed@schoolcraft.edu, or visit our web site www.schoolcraft.edu.

Refunds are issued in accordance with college policy.

It is the policy of Schoolcraft College that no person shall, on the basis of race, color, national origin, gender, age, marital status, creed, or handicap, be excluded from participating in, be denied benefits of, or be subjected to discrimination during any program or activity or in employment.