



Discover

Schoolcraft College

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Communication Arts 2012-2013 CATALOG

You may have heard that most people fear public speaking more than death itself. That may or may not be true, but with instruction and guided practice just about anyone can reduce their fear of interacting with others—or work on existing communication skills to improve their leadership abilities. We also offer courses in argumentation and persuasion as well as mass communication. In our world of electronic media, what could be more important than learning to distinguish fact from fiction, sensationalism from substance?

WHY CHOOSE A COURSE IN COMMUNICATION ARTS?

Because...

- You want to learn the art of persuasion.
- You want to become a more effective listener.
- You want to reduce your anxiety about public speaking.
- You want credits that may count toward your associate degree.
- You want to earn credits that may transfer toward a four-year degree.

Communication Arts courses are identified by the prefix COMA.

For More Information

Visit www.schoolcraft.edu where you can view course and program information, schedule a campus tour, apply for admission, register for courses, and request more information. Contact the Admissions and Enrollment Center at 734-462-4426 with additional questions.



Schoolcraft College

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PROGRAM INFORMATION UPDATED 4-12