Schoolcraft College International Institute (SCII) strives to enhance the international and multicultural content of coursework, programs and other college activities to promote an appreciation of the diversities and commonalities among world cultures and better understand the global forces shaping people’s lives. SCII and its partners are pleased to offer this series of films, speakers and events to promote global literacy.

Focus Series 2012
Latin America

All events are free and open to the community.
FOCUS LATIN AMERICA • 2012

Latin America consists of 21 countries in the American continent and the Caribbean Islands where primarily Latin languages are spoken. These countries share elements of historical experience, language and culture, while each maintains its own unique and diverse cultural heritage.

For more than a century, the people of El Norte had viewed Latin America as their “backyard” and stomping ground. This was the land of grinding poverty and “tin-horn dictators” propped up by overseas corporations. In the 1960s the poet Robert Bly observed of Central America, “The United Fruit Company had one water spigot for 200 families.” In the 1970s and 1980s, in Chile, Brazil, and other countries, ruthless autocrats maintained their rule through violent coups and forced disappearances.

But today, the landscape of Latin America is undergoing rapid change. Strong gusts of democracy and economic vitality are sweeping the region.

This series is sponsored by Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation.

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**January 16**
Monday
10:00 AM – 1:30 PM
DiPonio Rm.
VisTaTech

**BRIDGING BARRIERS: MARTIN LUTHER KING JR. DAY**
“WHERE DO WE GO FROM HERE?”
DIVERSITY AND INCLUSION … AN ONGOING JOURNEY

*Rita Crooks & Thomas Costello*
Michigan Roundtable for Diversity and Inclusion

*Hosted by Schoolcraft College Americorp VISTA*

Drawing from Dr. King’s speech, *Where Do We Go From Here?*, delivered at the Southern Christian Leadership Conference in Atlanta, Georgia, on August 16, 1967, you will be engaged in a discussion of social justice and equity, its evolution since 1968, and the opportunities for and benefits of ongoing efforts.

11 am-1 pm: Reading of multicultural books to children, Game Time I, Snack Time—Trail Mix Station, Craft Time

*Bridging Barriers is supported through a generous grant from the Schoolcraft College Foundation*
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Event</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 25</td>
<td>11:30 AM – 1:00 PM</td>
<td>MC200</td>
<td><strong>EMERGING LATINO CULTURE</strong>&lt;br&gt; <em>Ethriam Brammer, Ph.D.</em>&lt;br&gt; Associate Director, Center for Latino/a and Latin American Studies&lt;br&gt; Wayne State University&lt;br&gt; According to <em>BusinessWeek</em>, 41.3 million U.S. Hispanics now comprise 14% of the population and are the fastest growing segment. The U.S. Census Bureau projects the U.S. Hispanic population to reach 102 million by 2050 and comprise 24% of the nation’s population. This dynamic is creating not only an entirely new ethnic make-up for society but also a widely spreading cultural phenomenon. Dr. Brammer will address some of the unique influences the Latino culture has had and will have in the future.</td>
<td>Ethriam Brammer de Gonzales Ph.D., currently serves as the Associate Director of the Center for Chicano-Boricua Studies at Wayne State University in Detroit, Michigan. The Center for Chicano-Boricua Studies (CBS) is one of the oldest Latino Studies programs in the Midwest. Their mission is to transform the university, and ultimately society, by providing equitable access to a quality university education to students interested in U.S. Latino and Latin American cultural studies while enhancing diversity on campus.</td>
</tr>
<tr>
<td>February 2</td>
<td>2:30 PM – 3:50 PM</td>
<td>LA 460</td>
<td><strong>INTERNATIONAL FILM FEST: THREE CABALLEROS</strong>&lt;br&gt; <em>Walt Disney</em>&lt;br&gt; Embark on adventures to South America and Mexico along with Goofy, Donald Duck, and Walt Disney himself. Experience all the music, beauty and excitement Latin America has to offer.</td>
<td><em>The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation</em></td>
</tr>
<tr>
<td>February 6</td>
<td>11:30 AM – 1:00 PM</td>
<td>MC 200</td>
<td><strong>INTERNATIONAL FILM FEST: AMERICA BEFORE COLUMBUS</strong>&lt;br&gt; <em>National Geographic</em>&lt;br&gt; History books traditionally depict the pre-Columbus Americas as a pristine wilderness where small native villages lived in harmony with nature. But scientific evidence tells us that America wasn’t exactly a “New World,” but a very old one whose inhabitants had built a vast infrastructure of cities, orchards, canals, and causeways. But after Columbus set foot in the Americas, an endless wave of explorers, conquistadors, and settlers arrived, and with each of their ships came a Noah’s Ark of plants, animals—and disease. In the first 100 years of contact, entire civilizations were wiped out and the landscape was changed forever. National Geographic embarks on an expedition into the mysterious world of ancient American history to shed a different light on the history of the Americas.</td>
<td><em>The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation</em></td>
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All events are free and open to the community.
Winter 2012

February 10
Friday
7:00 PM – Midnight
DiPonio Room
VisTaTech Center

**BOLLYWOOD DANCE PARTY**
A fun-filled evening with music, dinner, and dance! All proceeds go to the “Coins to Change” Nyaka AIDS Orphans Project.
For more information, contact Anna Maheshwari
amaheshw@schoolcraft.edu 734-462-4400 ext. 5296
Sponsored by The Asian Student Association and Student Activities

February 21
Tuesday
1:00 PM – 2:30 PM
MC 200

**NEOLIBERALISM: ITS POLICIES AND ITS EFFECTS**
Rubén O. Martinez, Ph.D.
Director, Julian Samora Research Institute
Michigan State University
Dr. Martinez will discuss the influence of neoliberalism on U.S. and Latin American policy in relationship to the governments’ economic policies (domestic & foreign). Dr. Martinez will also explain the position of the populist movements of Central and South America, which reject neoliberalism. This perspective has serious implications for the ability of the developing countries to improve the economic, social and cultural rights of their citizens.
Dr. Martinez specializes in social stratification, race and ethnic relations, environmental justice, and Chicano/a and Latino/a community issues. His recent research areas include end-of-life issues among elderly Latino/as, neoliberalism and Latino education, and Latino/a leadership in higher education. He is the director of the Julian Samora Research Institute, which focuses on Latino/a communities. Dr. Martinez also chairs the interstate initiative, Latinos and Immigrants in Midwestern Communities (NCERA 216), which promotes collaborative research and education across the Midwest in the following five areas: 1) Strengthening Families and Family Involvement in Education; 2) Entrepreneurship and Business; 3) Building Immigrant-Friendly Communities; 4) Building Diversity Competent Organizations, and 5) Civic Engagement.

The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation

March 12
Monday
11:30 AM – 1:00 PM
MC 200

**INTERNATIONAL FILM FEST: FOOD FOR THE ANCESTORS**
PBS
Food for the Ancestors is a culinary-history exploration of Days of the Dead, Mexican traditions and ancient ways of life that still exist there. All of these seen through Mexican cuisine. The program is set in the state of Puebla because it is also a place where the contrasts between new and old are vividly seen. Puebla, also, might be Mexico’s greatest culinary state, for it was here that the greatest of all Mexican dishes was born, mole poblano. It’s also a place where some of the most ancient prehispanic foods are still eaten — insects such as the much beloved chapulines (grasshoppers).
Run Time: 60 Mins.
No Rating
Release: 2004

The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation

All events are free and open to the community.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Details</th>
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<tbody>
<tr>
<td>March 13</td>
<td>CONNECTING GIRLS, INSPIRING FUTURES</td>
<td><strong>International Women’s Day 2012</strong></td>
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<tr>
<td>Room TBA</td>
<td></td>
<td>If every International Women’s Day event held in 2012 includes girls in some way, then thousands of minds will be inspired globally.</td>
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<tr>
<td></td>
<td></td>
<td>Each year around the world, International Women’s Day (IWD) is celebrated on or around March 8. Thousands of events occur not just on this day but throughout March to mark the economic, political and social achievements of women.</td>
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<td></td>
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<td>For more info, contact Karen Schaumann at <a href="mailto:kschauma@schoolcraft.edu">kschauma@schoolcraft.edu</a> or tel. 734-462-4400 ext. 5804.</td>
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<tr>
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<td><a href="http://internationalwomensday.com/default.asp">http://internationalwomensday.com/default.asp</a></td>
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<td><strong>Sponsored by Karen Schaumann’s Soc 205 class and the Transitions Center</strong></td>
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<td>March 19</td>
<td>GLOBAL ROUNDTABLES</td>
<td>In the wake of Occupy Wall Street and the Arab Spring, the Global Roundtables symposium will promote student presentations and dialogue on the theme of social movements and the obligations of global citizens toward such movements.</td>
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<tr>
<td>Monday</td>
<td></td>
<td>For more info, contact Sandy Roney-Hays at <a href="mailto:sroney@schoolcraft.edu">sroney@schoolcraft.edu</a> or tel. 248-225-1035.</td>
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<tr>
<td>10 AM – 12 noon.</td>
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<td><strong>Global Roundtables is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation</strong></td>
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<tr>
<td>DiPonio Room, VisTaTech Center</td>
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**LATINO HISTORY AND CULTURE**

Jorge L. Chinea, Ph.D.
Associate Professor, History/ Director, Center for Chicano-Boricua Studies
Wayne State University

Born in Puerto Rico and raised in Spanish Harlem, New York City, Jorge Chinea’s childhood was challenging as he faced the inevitable culture shock experienced by newcomers to the United States. Although he liked school, he could not speak English and soon dropped out. Fortunately, he learned of an urban renewal program that offered to train inner-city youth to take care of their communities. The Renegades of Harlem, as his former gang was known, began to clean the neighborhood of trash, abandoned buildings, and drug dealers. This experience motivated Chinea to get a high school equivalency diploma and later apply for college.

Recruited by the Educational Opportunity Program at the State University of New York (SUNY), he completed bachelors and masters degrees and went on to earn a Ph.D. from the University of Minnesota in 1994, specializing in colonial Latin American history. Since then, he has been awarded fellowships and grants from the National Endowment for the Humanities, Andrew W. Mellon Foundation and the Society for Irish Latin American Studies, among others. Recognized in the 1996 edition of *Who’s Who in the Midwest*, he is the recipient at Wayne State University of a President’s Award for Excellence in Teaching (1999) and a Board of Governors Faculty Recognition Award (2006).

Wayne State University’s Center for Chicano-Boricua Studies (CBS) is one of the oldest Latino Studies programs in the Midwest. For almost 40 years, the CBS has provided equitable access to a quality university education for students interested in U.S. Latino and Latin American cultural studies while enhancing diversity on campus. CBS is the first program in Michigan to be recognized by Excelencia in Education.

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*The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation*
MULTICULTURAL FAIR

The Multicultural Fair, now in its 10th year, is a vibrant celebration of the wide variety of cultures on our Schoolcraft College campus which features:

- More than 2 dozen country displays where students actively share their culture and answer questions
- Performances which run continuously and feature dance, music, and art.
- Language demonstrations
- Demonstrations of henna painting
- Cross-cultural snacks from a variety of ethnic cuisines provided free by area restaurants.
- Passports issued at the door to travelers can be stamped by each country table they visit.

Besides promoting cultural sensitivity and increasing an awareness of and appreciation for other cultures, the Fair extends education beyond classroom walls by exposing students, faculty and staff to a cross-cultural experience. Most importantly, it creates an opportunity for students to teach others.

Created for students and community by students and community.

Be a part of the Multicultural Fair!

Contact Laura Leshok in Counseling, lleshok@schoolcraft.edu / 734 462-4400, ext. 5203
Josselyn Moore, LA 575 jmoore@schoolcraft.edu/ 734 462-4400, ext. 5271
Helen Ditouras, LA 551 hditoura@schoolcraft.edu/ 734 462-4400, ext. 5647

The Multicultural Fair is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation

INTERNATIONAL FILM FEST: SANTO VS. LA INVASION DE LOS MARCIANOS

Kit Parker Films

Take a lighthearted look at Mexico’s greatest super hero, the silver masked wrestler known as “El Santo” when he meets his foe Argos, the Martian leader. Argos, with his “astral eye,” plans to destroy planet earth unless he is obeyed. Meantime, Argos’ alluring assistants, Aphrodite and Selene are creating havoc in the city. Will El Santo fall captive to their seductive powers? Can our hero, El Santo, locate the alien spacecraft, free the humans and save planet Earth?

Mexican wrestling superhero El Santo starred in an astonishing 58 movies during his cinematic career. They exist in a Mondo Bizarro all their own, featuring the masked crime-fighter battling mad scientists, mummies, and even Dracula and the Wolf Man when not taking down opponents in the ring. (“Santo vs. the Martian Invasion”) is one of the goofiest — and consequently fun — of Santo’s many screen adventures.

Run Time: 93 Mins.
No Rating

The Multicultural Fair is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation

All events are free and open to the community.
“MURDER CITY”: FEMICIDE, POPULAR CULTURE, AND GLOBAL AWARENESS

Helen Ditouras
Professor, English
Co-Chair Schoolcraft College International Institute

Hundreds of women, mostly young maquiladora workers, have been murdered since 1993 in Ciudad Juárez, a Mexican town across the border from El Paso, Texas. The objective of this presentation is to highlight the way in which global feminist activists have used popular culture and literature to remember and represent the murdered women, in an effort to raise global awareness and promote social justice. This presentation will showcase the efforts of Amnesty International and a plethora of print/media publications that have worked simultaneously to create a global discourse surrounding the atrocities in Juárez.

Helen Ditouras is an Assistant Professor of English at Schoolcraft College in Livonia, Michigan. Her favorite writers are Philip Roth and Isaac Singer, among others. Along with reading, her other passion is cinema: she studied Film Theory in graduate school, and regularly teaches film at Schoolcraft College. She has published a short story, creative non-fiction pieces, and a chapter in the anthology Tennis and Philosophy: What the Racket is All About (edited by David Baggett, The University Press of Kentucky, 2010).

The Focus Presentation Series is sponsored by the Schoolcraft College International Institute and supported by a grant from the Schoolcraft College Foundation.

For more information about the Focus Series contact:
Linda Gutierrez, Coordinator, Focus Series
734 462.4400/ ext 5067/ lgutierrez@schoolcraft.edu

For more information about the International Institute, contact:
Josselyn Moore, Faculty Co-Chair, SCII/ 734 462.4400/ ext 527/ jmoore@schoolcraft.edu
Helen Ditouras, Faculty Co-Chair, SCII/ 734 462.4400/ ext 5647/ hditoura@schoolcraft.edu

This season the Schoolcraft College International Institute partners with Bridging Barriers, GlobalEYZers, Global Roundtables, Pageturners, Student Peace Alliance, the Transition Center, and gratefully acknowledges the continued generous support of the Schoolcraft College Foundation.

All events are free and open to the community.