

Fundamentals of Marketing Your Business Registration Instructions

Registration is a two-step process; please complete Steps 1 & 2 below:

Step 1: Register for seminar via Schoolcraft College's WebAdvisor

Registration for classes begins April 8th and continues until the day before the class meets. Register early for best class selection!

Credit card payment is required when registering; please have your credit card on hand.

- Go to <https://webadvisor.schoolcraft.edu> to access Schoolcraft College's WebAdvisor (or enter the URL in your browser window)
- Click on Continuing Education (Non-Credit)
- Click on Register and Pay for Continuing Education Classes
- Choose the subject line: Small Business/Entrepreneur
- Insert appropriate CES and Section Number for the date of the class you want to attend. (see table below)
- Credit card payment is required when registering via the Web. Please have your credit card information at hand.
- If you experience problems registering, contact the Admissions and Enrollment Center at 734-462-4426, during business hours:
 - Monday & Thursday, 8am - 7:30pm
 - Tuesday, Wednesday, Friday, 8am - 4:30pm

CES# Section	Date Fee	Time Location
CES2 1545 Sec. 920725	Thursday, May 19, 2011 \$40/person	9:30 am – 12:30 pm VT 455
CES2 1545 Sec. 920726	Thursday, June 16, 2011 \$40/person	6 pm – 9 pm VT 455
CES2 1545 Sec. 930737	Thursday, July 21, 2011 \$40/person	9:30 am – 12:30 pm VT 455
CES2 1545 Sec. 930738	Thursday, August 18, 2011 \$40/person	6 pm – 9 pm VT 455

Step 2: Register with the MI-SBTDC

Please go to the MI-SBTDC website: <http://www.misbtcd.net/center.aspx?center=39097&subloc=0>

- Identify the training session and date you are interested in attending
- Click on Register
- Enter your email address
 - If you are already in our database it will ask you for a password
 - If you do not know your password, click on the link to have it sent to you
- Complete the Counseling Application

